

# Privacy Policy

Kidsworld Entertainment BC (Ltd.)  
PRIVACY STATEMENT

Updated April 21, 2017

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## SECTION 1 - WHAT DO WE DO WITH YOUR INFORMATION?

When you purchase something from us, as part of the buying and selling process, we collect the personal information you give us such as your name, address and email address.

When you browse our website, we also automatically receive your computer's internet protocol (IP) address in order to provide us with information that helps us learn about your browser and operating system.

Email marketing (if applicable): With your permission, we may send you emails about our website, new products and other updates.

## SECTION 2 - CONSENT

By using our accessing our website, you accept the practices described in this privacy policy and our terms of use. By registering with us, this will include your postal address, email address or phone number to send you promotional content via email or phone.

When you provide us with personal information to complete a transaction, verify your credit card, place an order, arrange for a delivery or return a purchase, we imply that you consent to our collecting it and using it for that specific reason only.

If we ask for your personal information for a secondary reason, like marketing, we will either ask you directly for your expressed consent, or provide you with an opportunity to say no.

How do I withdraw my consent?

If after you opt-in, you change your mind, you may withdraw your consent for us to contact you, for the continued collection, use or disclosure of your information, at any time, by e-mailing [brian@kidsworldprogram.com](mailto:brian@kidsworldprogram.com).

## SECTION 4 – WEBSITE & PAYMENT PROCESSING

Website:

Our website is hosted on Wix. Wix.com is a leading cloud based web development platform with millions of users worldwide. We use it to provide you with a professional and functional web presence.

For more insight, you may also want to read Wix's Terms of Service (<https://www.wix.com/about/terms-of-use>) or Privacy Statement (<https://www.wix.com/about/privacy>).

Payment:

Our payment processing services are PayPal and Stripe. If you choose a direct payment gateway to complete your purchase, then Paypal and/or Stripe stores your credit card data.

PayPal states in their Privacy Policy that "We store and process your personal information on our computers in North America, Asia, Europe and elsewhere in the world where our facilities are

located. We protect your information using physical, technical, and administrative security measures to reduce the risks of loss, misuse, unauthorized access, disclosure and alteration. Some of the safeguards we use are firewalls and data encryption, physical access controls to our data centers, and information access authorization controls.”

For more insight, you may also want to read PayPal’s Privacy Policy (<https://www.paypal.com/ca/webapps/mpp/ua/privacy-full>) or User Agreement (<https://www.paypal.com/ca/webapps/mpp/ua/useragreement-full>).

Stripe states in their Privacy Policy that “Stripe maintains strict administrative, technical, and physical procedures to protect information stored in our servers, which are located in the United States. Access to information is limited (through user/password credentials and software systems) to those employees who require it to perform their job functions. We use industry-standard Secure Socket Layer (SSL) encryption technology to safeguard the account registration process and sign-up information. Other security safeguards include but are not limited to data encryption, firewalls, and physical access controls to building and files.”

For more insight, you may also want to read Stripe’s Privacy Policy (<https://stripe.com/ca/privacy>)

## SECTION 5 - THIRD-PARTY SERVICES

In general, the third-party providers used by us will only collect, use and disclose your information to the extent necessary to allow them to perform the services they provide to us.

However, certain third-party service providers, such as payment gateways and other payment transaction processors, have their own privacy policies in respect to the information we are required to provide to them for your purchase-related transactions.

For these providers, we recommend that you read their privacy policies so you can understand the manner in which your personal information will be handled by these providers.

In particular, remember that certain providers may be located in or have facilities that are located a different jurisdiction than either you or us. So if you elect to proceed with a transaction that involves the services of a third-party service provider, then your information may become subject to the laws of the jurisdiction(s) in which that service provider or its facilities are located.

As an example, if you are located in Canada and your transaction is processed by a payment gateway located in the United States, then your personal information used in completing that transaction may be subject to disclosure under United States legislation, including the Patriot Act. Once you leave our website or are redirected to a third-party website or application, you are no longer governed by this Privacy Policy or our website’s Terms of Service.

### Links

When you click on links on our website, they may direct you away from our site. We are not responsible for the privacy practices of other sites and encourage you to read their privacy statements.

## SECTION 6 - SECURITY

To protect your personal information, we take reasonable precautions to make sure it is not inappropriately lost, misused, accessed, disclosed, altered or destroyed.

## SECTION 7 - COOKIES

When you use our website, Wix may collect and store certain information from your browser using cookies. Wix’s privacy policy states:

"We use cookies to keep track of your preferences, conduct support and debugging, understand the duration of the user's session, authenticated session for our Answers system, save from which country users are using the website, including for E-commerce applications and mobile editors, and to estimate and report our total audience size and traffic. Wix also uses cookies to improve the content it provides to its users. By default, we use a persistent cookie that stores your login ID and password to make it easier for you to login when you come back to Wix."

#### SECTION 8 - AGE OF CONSENT

By using this site, you represent that you are at least the age of majority in your state or province of residence, or that you are the age of majority in your state or province of residence and you have given us your consent to allow any of your minor dependents to use this site.

#### SECTION 9 - CHANGES TO THIS PRIVACY POLICY

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

If our company is acquired or merged with another company, your information may be transferred to the new owners so that we may continue to sell to you.

#### QUESTIONS AND CONTACT INFORMATION

If you would like to: access, correct, amend or delete any personal information we have about you, register a complaint, or simply want more information contact our Program Director at [brian@kidsworldprogram.com](mailto:brian@kidsworldprogram.com) or 778-840-0484

Or mail us at:

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